



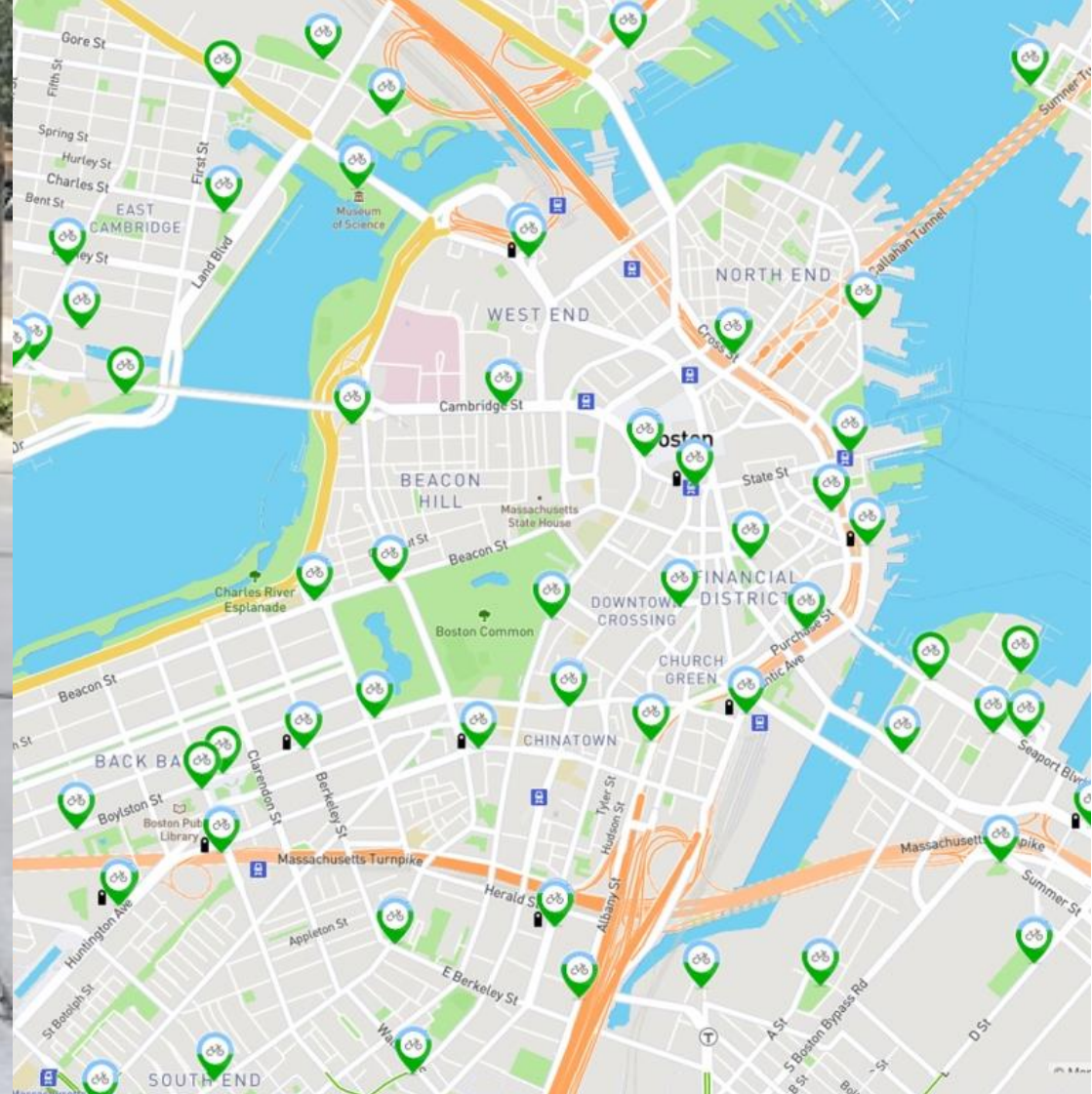
# BLUEBIKES

City of Chelsea  
Planning & Development Department  
September 24<sup>th</sup>, 2020





# 1. ¿Que Son Las Bluebikes? What Are BlueBikes?



## 2. ¿Quién maneja las Bluebikes? Who Manages the Bluebike System?





### 3. ¿Cómo benefician las Bluebikes a Chelsea? How Do Bluebikes Benefit Chelsea?



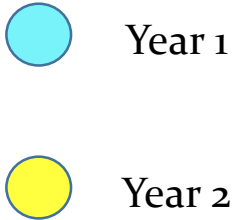


## 4. ¿Cómo benefician las Bluebikes a Chelsea? How Do Bluebikes Benefit Chelsea?





5.





# Chelsea Square



On plaza at split of Broadway & Winnisimmet St. across from Apollinaire Theater





# Bellingham Square



On traffic island between  
Broadway and Washington St,  
across from Chelsea City Hall

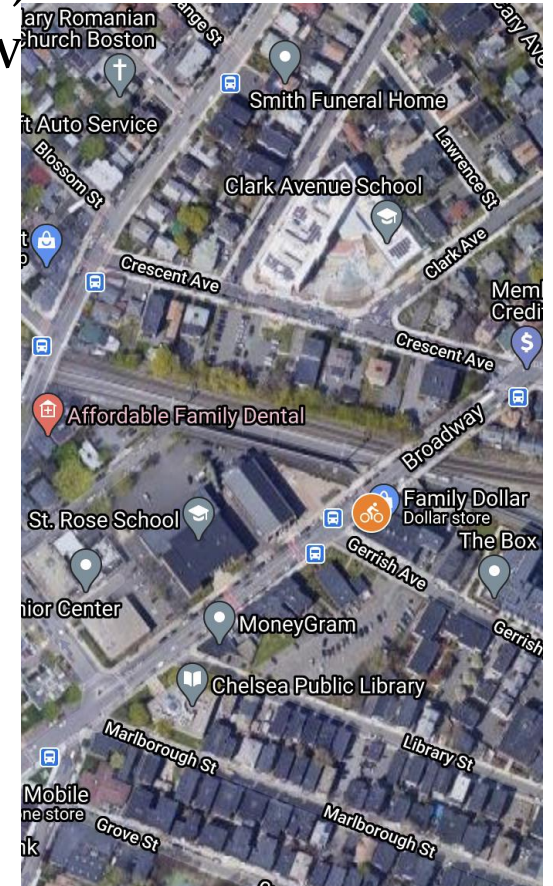
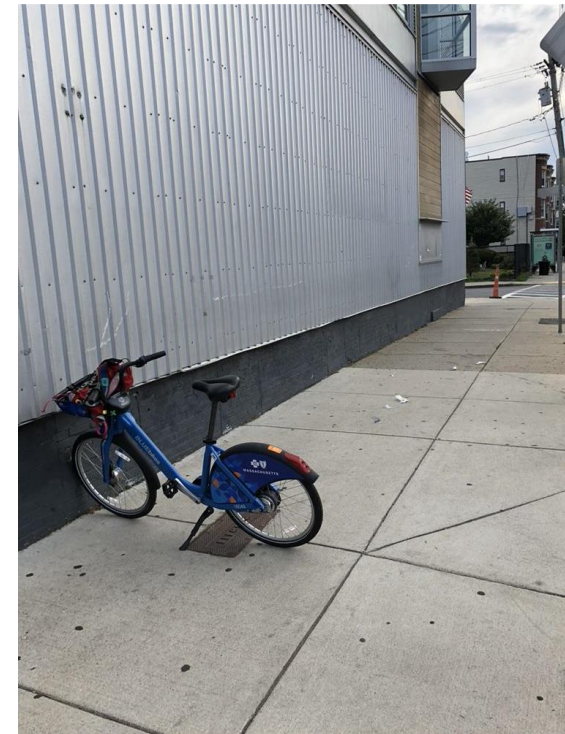




# Broadway at Gerrish Ave

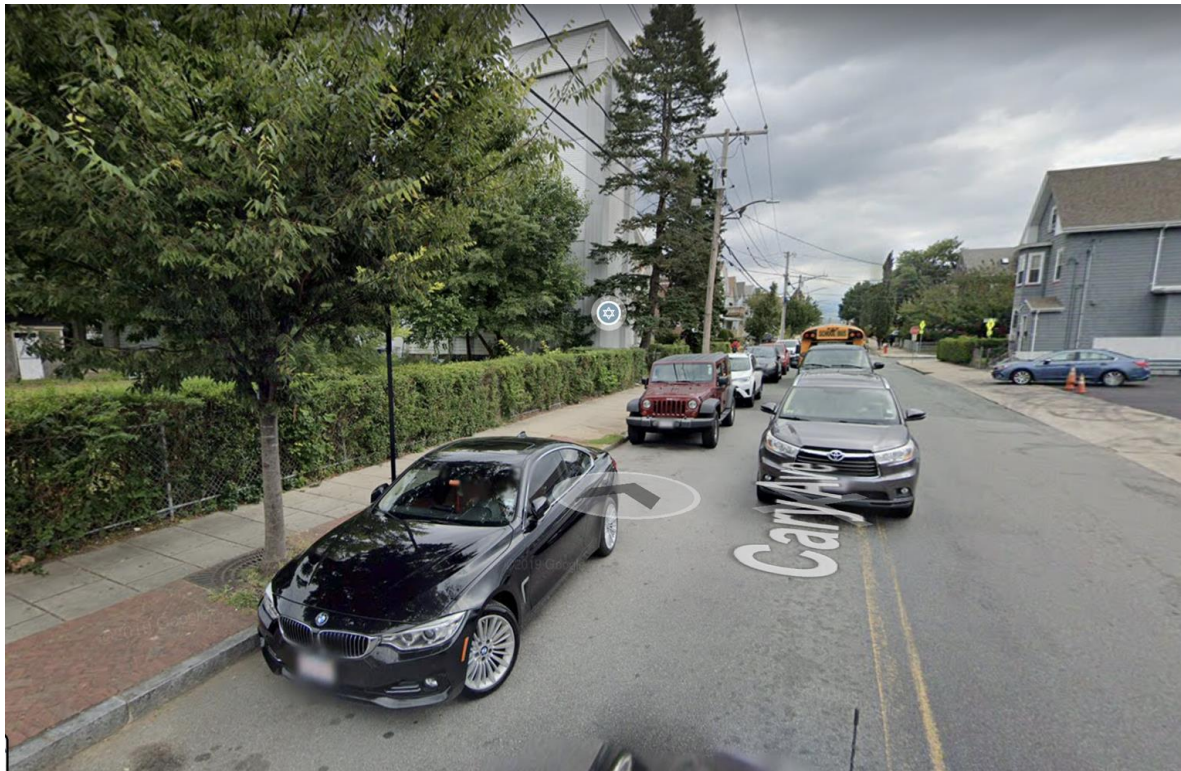


Alongside Family Dollar  
building and adjacent to  
Chelsea Greenw

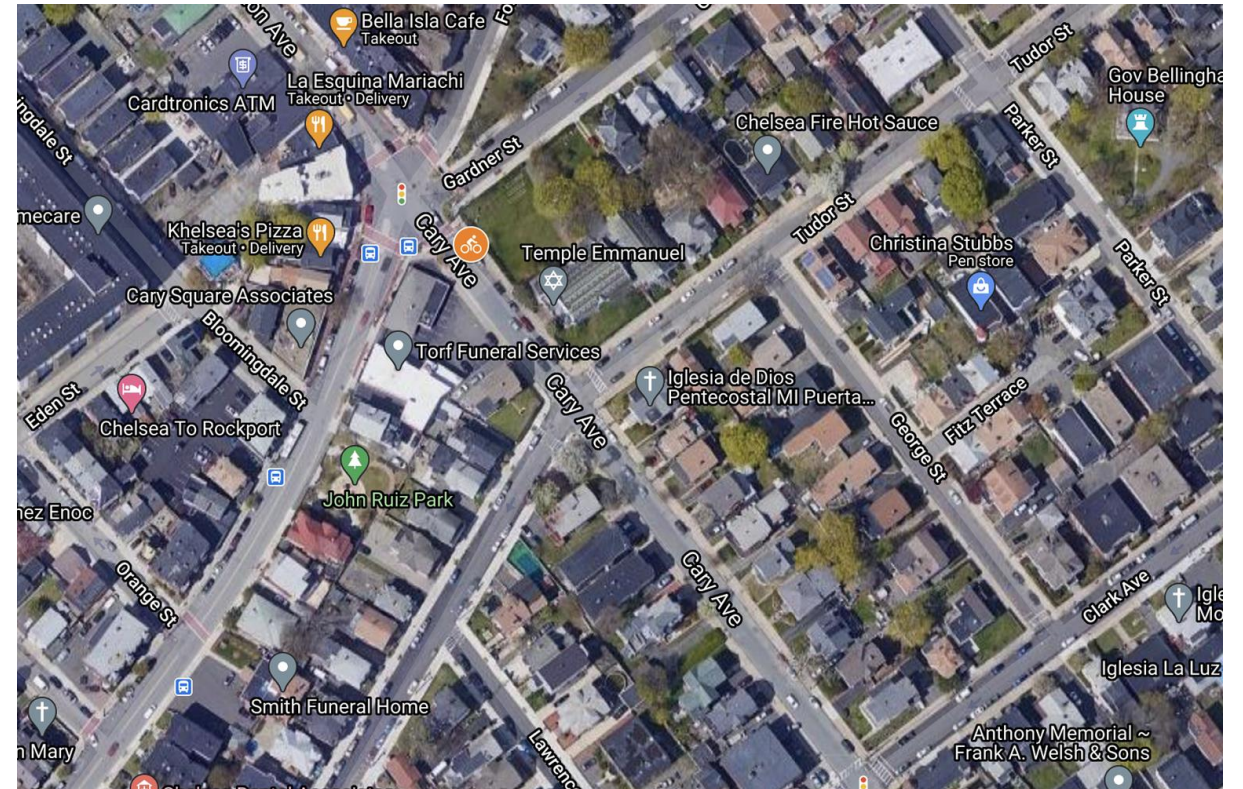




# Cary Square



## On Cary Ave at Gardner St

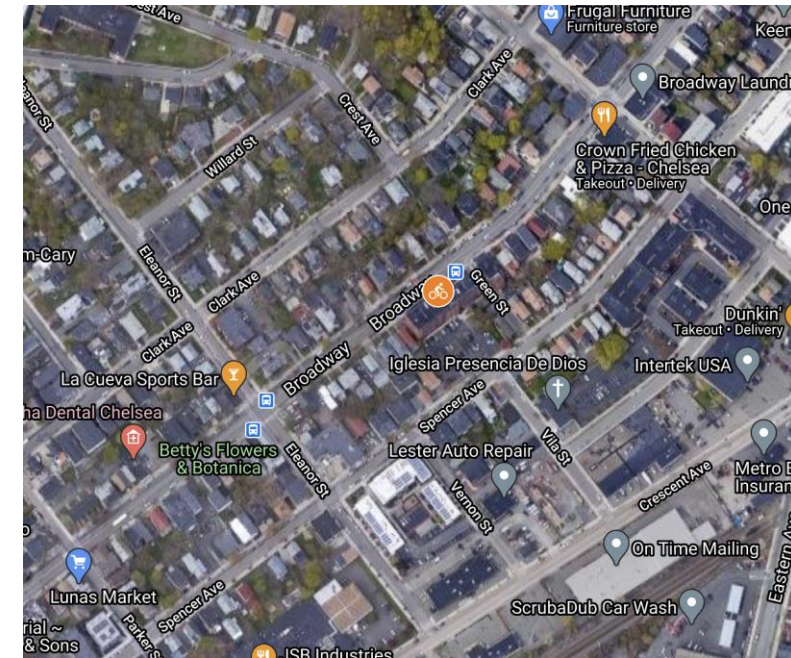




# 855 Broadway



In front of apartment building.

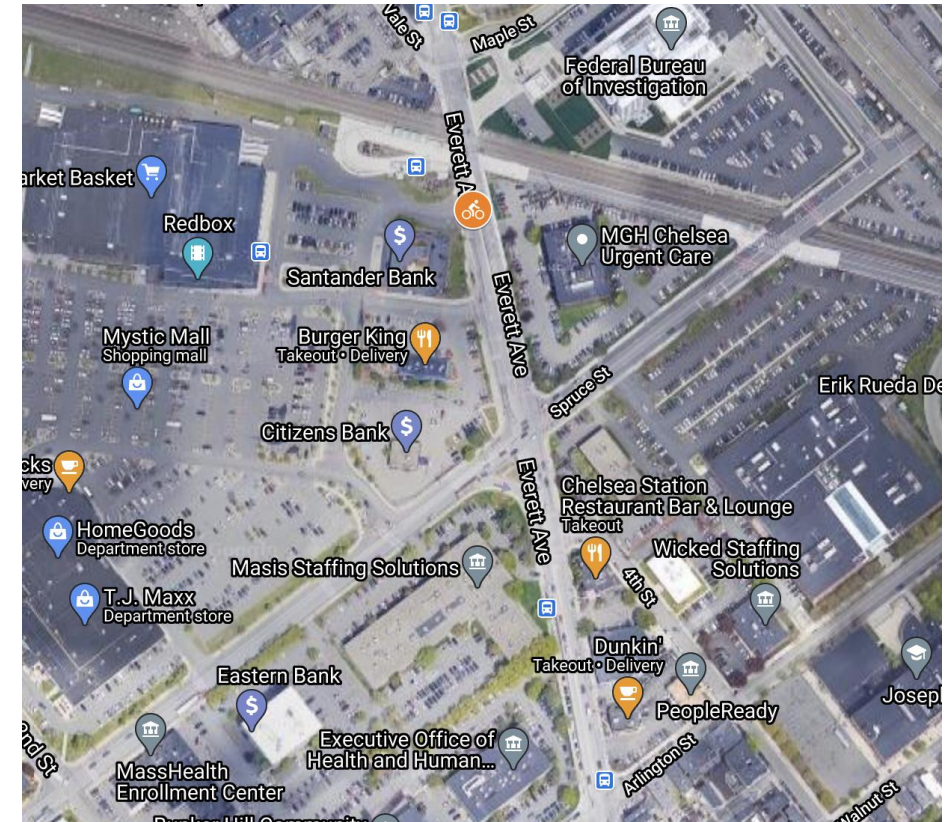




# Chelsea Silver Line and Commuer Rail Station

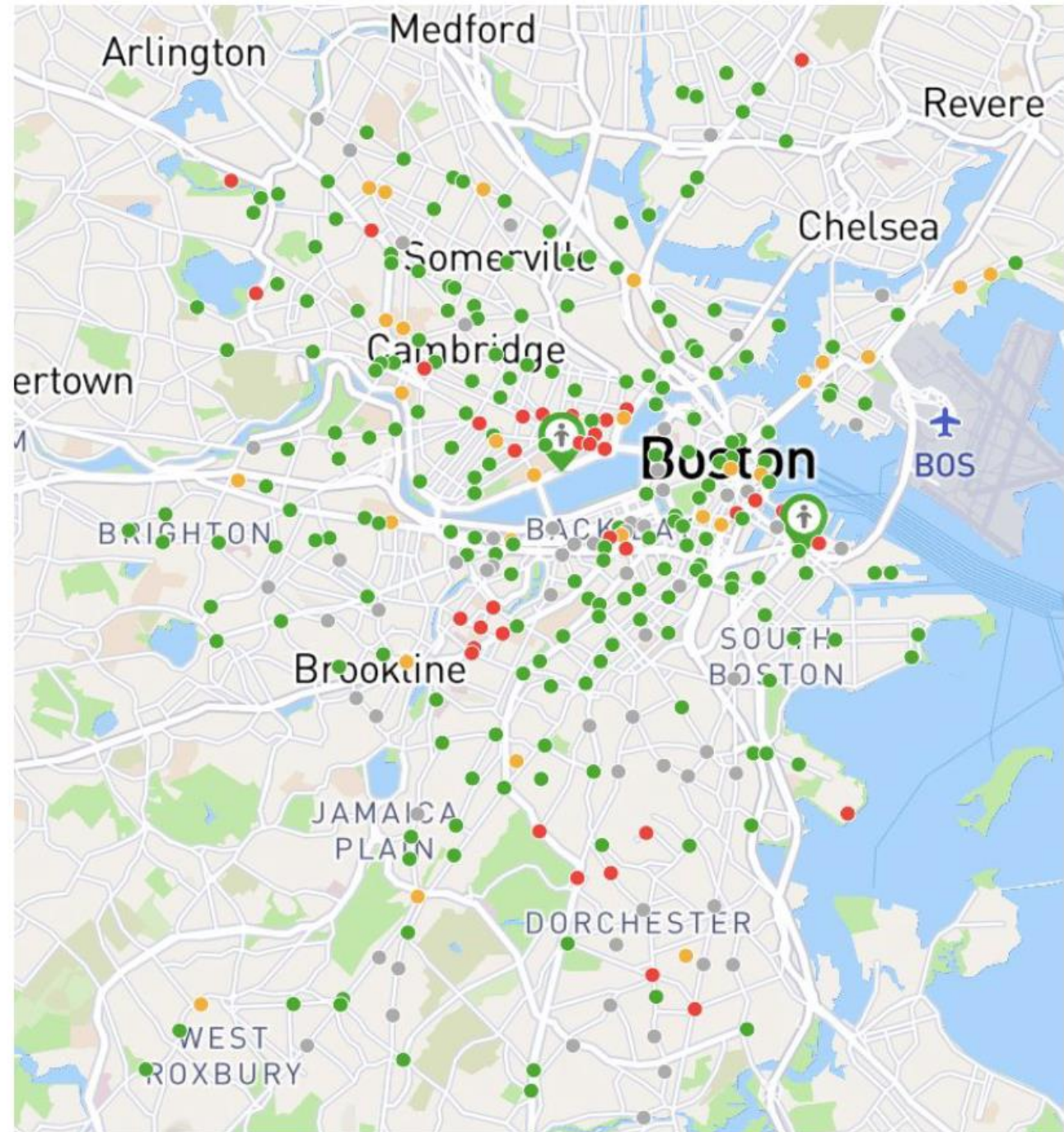


In median of Everett Ave, at  
crosswalk





- **3500+ bikes**
- **325+ stations**
- **Five Ten municipalities!**





# How it Works



## Join

Become a member online, or buy a pass from any Bluebikes station kiosk or through the [mobile app](#).



## Unlock

Find an available bike nearby, and get a ride code or use your member key to unlock it.



## Ride

Take as many short rides as you want while your pass or membership is active.

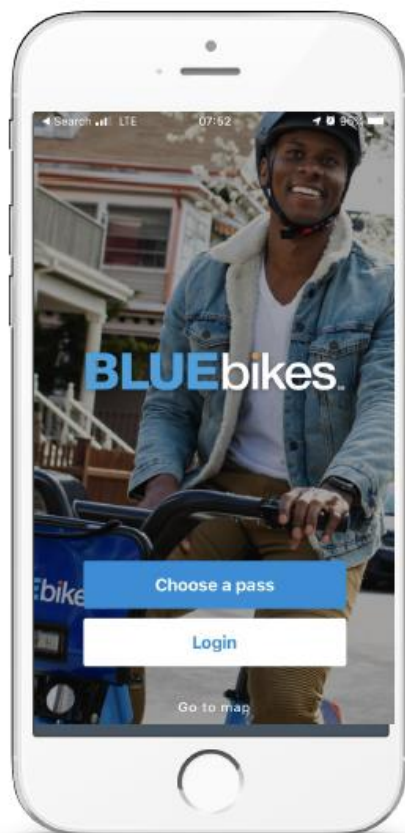


## Return

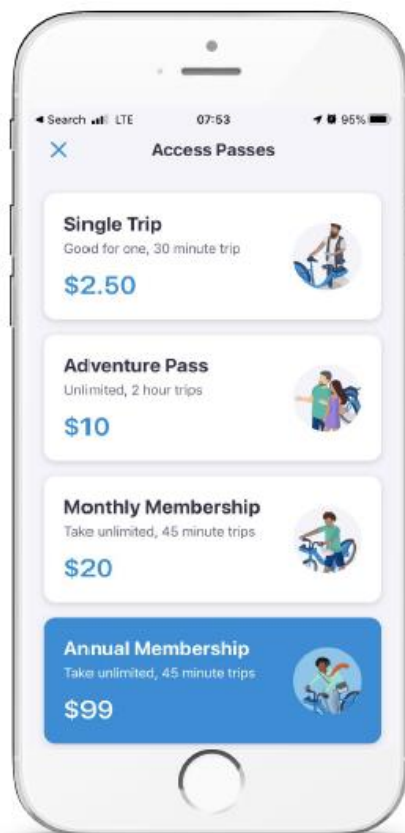
Return your bike to any station, and wait for the green light on the dock to make sure it's locked.



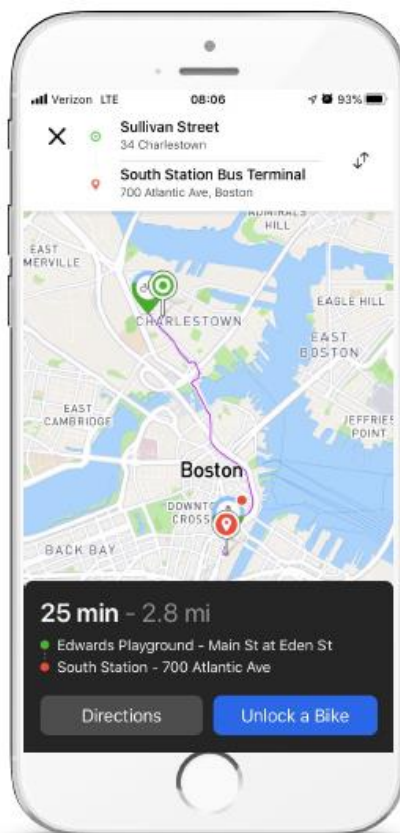
# Using the App



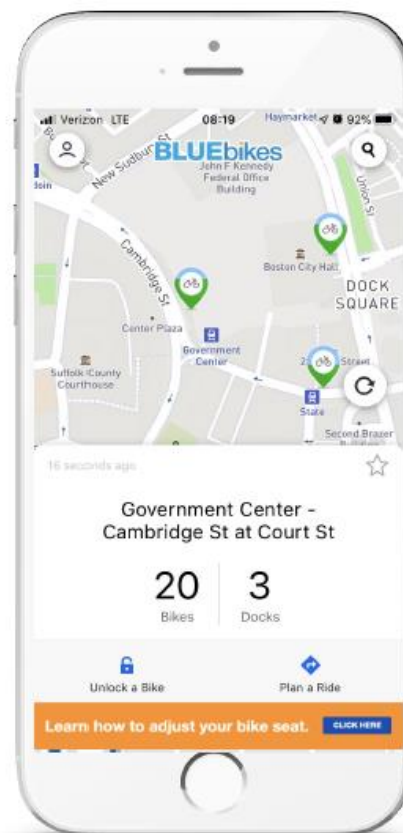
**Home  
Screen**  
BLUEbikes.



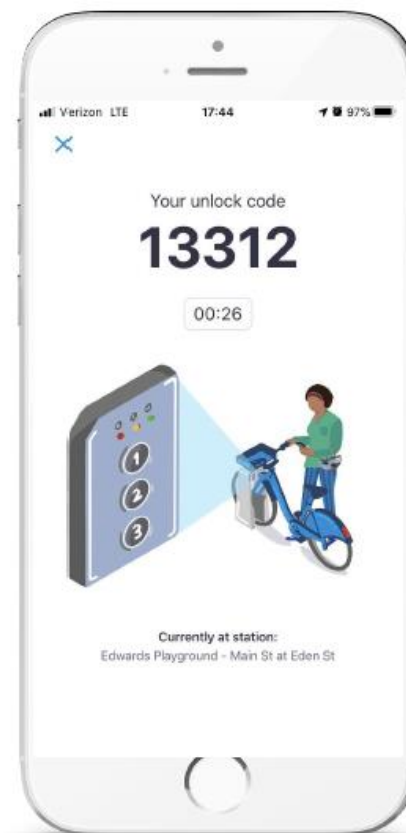
**Choose a  
Pass**



**Plan Your  
Ride**



**Check Your  
Stations**



**Unlock a Bike**



## Single Trip

**\$2.50**

Perfect for a spontaneous, one-way ride

- Best deal for locals & regular riders

## Adventure Pass

**\$10**

Unlimited access to 2-hour trips in a 24-hour period

- One-time 30 minutes trips

## Annual

**\$99**

Best deal for locals or regular riders

- Unlimited 45 minute trips
- Member receives key to take bikes out at kiosk

## Monthly

**\$20**

Includes 30 days of Bluebikes access

- Unlimited 45 minute trips for 30 days

\* For all passes, if a bike is kept out longer than the designated ride time, it's an **extra \$2.50 for every 30 minutes**



# Different Ways to Ride

We offer standard memberships & discounted income-eligible memberships.

	Standard	Income-Eligible
Monthly	\$20	\$5* <i>*Does not auto renew</i>
Annual	\$99	\$50
Membership Information	<ul style="list-style-type: none"><li>Available to anyone interested in using the system</li></ul>	<ul style="list-style-type: none"><li>Available to anyone who receives public assistance</li></ul>
Usage Fees	<ul style="list-style-type: none"><li>45 minutes of free riding</li><li>\$2.50 per 30 min after</li></ul>	<ul style="list-style-type: none"><li>60 Minutes of free riding</li><li>\$2 per 30 min after</li></ul>



# Accepted Forms of Public Assistance

These are the forms of public assistance eligible riders can bring to an enrollment center to sign up **in person**.

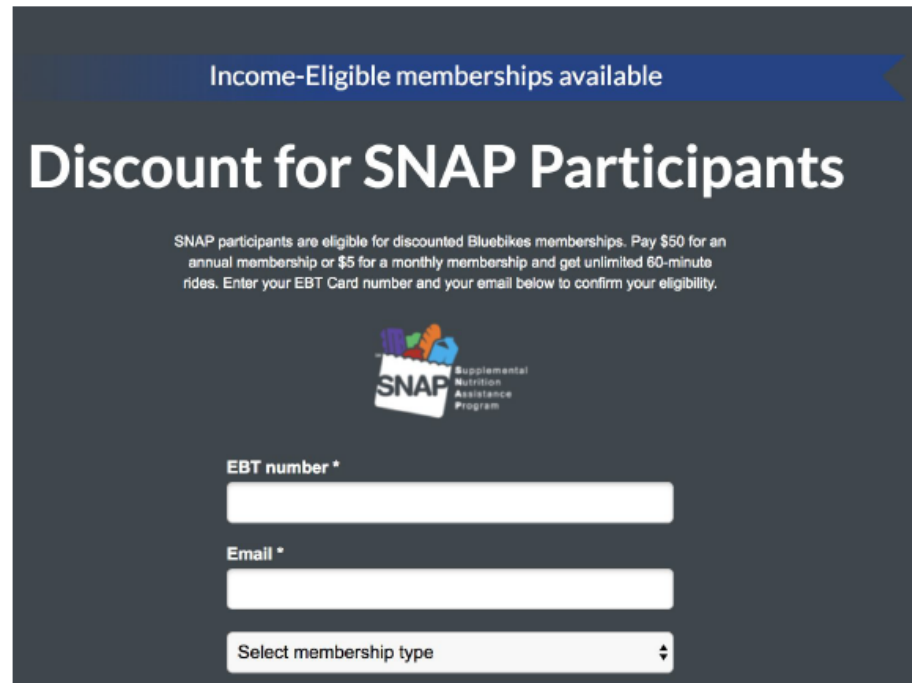
- Free or Reduced Lunch
- Fuel Assistance (LIHEAP)
- Housing Choice Voucher (Section 8)
- MassHealth
- Pell Grants
- Public Housing (e.g. Boston, Brookline, Cambridge, or Somerville Housing Authorities)
- SNAP\*
- SSI/SSDI
- WIC

\*SNAP Card holders can also use their SNAP Card number to [sign up online](#).



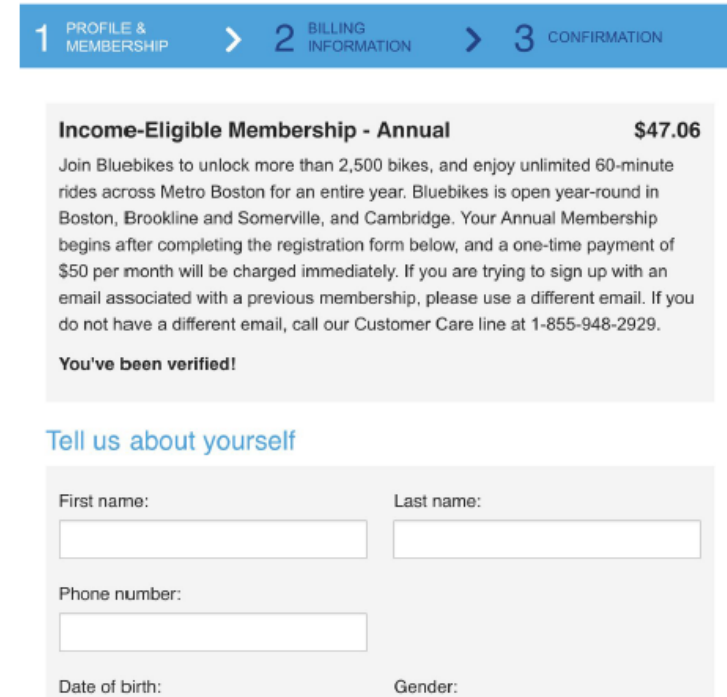
# Signing Up Online

SNAP Card holders can use their card number to sign up online from [try.bluebikes.com](https://try.bluebikes.com)



The screenshot shows a dark-themed registration page titled "Discount for SNAP Participants". At the top, a blue banner reads "Income-Eligible memberships available". Below the title, a paragraph explains that SNAP participants are eligible for discounted memberships, with options for an annual membership (\$50) or a monthly membership (\$5), both offering unlimited 60-minute rides. It instructs users to enter their EBT Card number and email to confirm eligibility. A SNAP logo is displayed. At the bottom, there are three input fields: "EBT number \*", "Email \*", and a dropdown menu for "Select membership type".

1. Verify your SNAP/EBT Card number and choose Monthly or Annual membership



The screenshot shows the "Income-Eligible Membership - Annual" page with a price of \$47.06. A paragraph describes the benefits: unlocking more than 2,500 bikes and unlimited 60-minute rides across Metro Boston for an entire year. It mentions that the annual membership begins after registration, with a one-time payment of \$50 per month charged immediately. It also provides a customer care line number (1-855-948-2929). Below this, a confirmation message states "You've been verified!". A section titled "Tell us about yourself" contains several input fields: "First name:", "Last name:", "Phone number:", "Date of birth:", and "Gender:".

2. Fill out personal + billing information



# Signing Up in Person

Customers without a SNAP Card can visit a **Guided Enrollment Center**:

- Customer must document your income eligibility or bring proof of participation in a qualifying program.
- Appointments can be made by phone; some enrollment centers also have drop in hours.

PARTNER	LOCATION	HOURS
City of Cambridge	344 Broadway Cambridge, MA 02139	Email <a href="mailto:bluebikes@cambridgema.gov">bluebikes@cambridgema.gov</a> or call <a href="tel:617-349-4600">617-349-4600</a> to speak with someone or set up an in person appointment
Boston Transportation Department	1 City Hall Plaza Room 721, Boston, MA 02201	M: 2:30 p.m. - 4:30 p.m. W: 9:30 a.m. - 11:30 a.m.
Mayor's Health Hotline	1010 Massachusetts Ave, 2nd Floor, Boston MA 02118	Call 617-534-5050 to make an appointment
Shape Up Somerville	50 Evergreen Avenue Somerville, MA 02145	Call 617-625-6600 x4321 to speak with someone or set up an in person appointment
Planning Department Brookline Town Hall	333 Washington St, 3 <sup>rd</sup> Floor, Brookline, MA 021445	M–Th: 8:30 a.m. – 4:30 p.m. F: 8:30 a.m. – 11:30 a.m.